AAEE Financials for the 2017 Fiscal Year

2017 Support & Revenue
$11,034

- Arizona EE Certifications
  $9,457
- Individual Contributions
  $1,177
- Membership Dues
  $420

2017 Expenses
$14,444

- Administration
  $3,650
- Fundraising
  $254
- Program and Initiatives
  $10,340

2017 AAEE Board Members

LoriAnne Barnett  President
Shawn McCrohan  Interim Executive Director
Meghan Dorsett  Certification Chair
Gabby Hebert  Environmental Literacy Chair
Tina Salata  Board of Directors Member

Thank You to All of Our 2017 Donors, Members, Supporters, and Volunteers!

Stay in Touch
Sign-up for the AAEE Quarterly E-Newsletter and Follow AAEE on Our Blog, Facebook and Twitter!

ARIZONA ASSOCIATION FOR ENVIRONMENTAL EDUCATION
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(602) 345-1474
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2017 Annual Report
A vibrant and ecologically sustainable future for Arizona with a well-informed and engaged population comprised of socially and ecologically responsible people and institutions.

Educate, Inspire, and Empower one another to actively and responsibly engage in our communities ecologically, socially, and civically.

AAEE Vision & Mission

Educate, Inspire, and Empower one another to actively and responsibly engage in our communities ecologically, socially, and civically.

What is EE?

YOU are EE!

Environmental education (EE) is an organized effort to empower people and communities to work together towards a more ecologically sustainable future through education about our natural and built environments, and how humans can shift their behavior to coexist sustainably.

Environmental Literacy Statement

An environmentally literate person is someone who, both individually and together with others:

- Makes informed decisions concerning the environment;
- Is willing to act on these decisions to improve the wellbeing of other individuals, societies, and global environment;
- And participates in civic life.

2017 Impact & Accomplishment Highlights

Co-Hosted & Promoted NAAEE Webinars

- **Jan 24**
  - Learning to Live with Climate Change: What Educators Need to Know
  - 331 Registrants

- **Mar 2**
  - Decolonizing Environmental Education: Building Relationships with Indigenous Peoples
  - 326 Registrants

- **Mar 28 & Mar 29**
  - Why Bad Presentations Happen to Good Causes Parts I & II
  - 221 & 201 Registrants

Launched New Website With:

- Certification Application
- Member Registration
- Members’ Forum
- Online Donations
- Resource Section
- Job Opportunities
- Events & News Blog

- 5,967 Pageviews
- 96.71% YoY Growth!
- 598 E-Newsletter Subscribers
- 524 Facebook Followers
- 259 Twitter Followers

- 14 Committed Volunteers
- 1,106 Volunteer Hours
- $27,108 Value of Volunteer Hours

- Created Fresh Marketing Materials for In-Person Outreach Events

- 85 Total AAEE Membership
- 22 Currently Enrolled
- 17 Previously Certified