AZ WE ARE EE

ARIZONA ASSOCIATION FOR ENVIRONMENTAL EDUCATION

2019 Conference Sponsorship
This year, we’re celebrating AAEE’s 39th year in Arizona!
Building on past successes to strengthen the future of environmental education as it advances civic engagement, environmental literacy, STEM learning, and the health of our communities and planet.

AAEE Awards for Excellence
AAEE will honor outstanding environmental educators & programs in Arizona during the AAEE 2019 Conference.

Join AAEE in beautiful Prescott, Arizona this fall for the largest event in Arizona that convenes educators, learners, leaders, and decision-makers to leverage the power of environmental education (EE).

Prescott College
220 Grove Ave
Prescott, AZ 86301

It is the mission of Prescott College to educate students of diverse backgrounds and ages to understand, thrive in, and enhance our world community & environment.

Stakeholder Roundtable for Business & Community Leaders
YOU are invited to join the conversation about improving environmental literacy in Arizona. The Environmental Literacy Community of Practice (ELCoP) will share updates on our latest activities and then open up the discussion to hear your thoughts on how businesses, community groups and environmental education practitioners can work together to build environmental literacy for all Arizonans.

ARIZONA ASSOCIATION FOR ENVIRONMENTAL EDUCATION

39th Year Anniversary

THURSDAY SEPTEMBER 12th
Meetings
Sessions
Workshops
Welcome Reception

FRIDAY SEPTEMBER 13th
Full Day Conference
Breakout Sessions
Keynote Speaker
AAEE Awards Dinner

SATURDAY SEPTEMBER 14th
Morning Sessions
Afternoon Field Trips
The AAEE Conference is the perfect platform for sponsors to engage with one of the most passionate and dedicated audiences for environmental education, whose influence reaches thousands of people each year.

**AAEE Audience by Sector**

- Educators
- Business leaders
- Sustainability supporters
- Government officials
- Camp counselors
- Park & zoo staff
- STEM instructors
- Students
- Nonprofit volunteers
- Environment enthusiasts
- Natural resource staff
- Outdoor activity leaders
- Wildlife researchers
- and more!

**AAEE Audience Size Per Communications Channel:**

- Conference Attendees: 125
- Facebook Followers: 755
- E-Newsletter Subscribers: 850
- Monthly Website Visits: 915

**Affinity Category (reach)**

1. Lifestyles & Hobbies/Green Living Enthusiasts
2. Lifestyles & Hobbies/Art & Theater Aficionados
3. Food & Dining/Cooking Enthusiasts/30 Minute Chefs
4. Sports & Fitness/Health & Fitness Buffs
5. Media & Entertainment/Book Lovers
6. Shoppers/Value Shoppers
7. Media & Entertainment/Music Lovers
8. Media & Entertainment/Movie Lovers
9. Lifestyles & Hobbies/Outdoor Enthusiasts
10. News & Politics/Avid News Readers
Sponsorship Level Benefits

AAEE offers comprehensive and flexible packages for sponsors seeking to reach over 125 education and sustainability decision-makers as well as corporate and government leaders.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cholla $200</td>
<td>Social Media Feature</td>
</tr>
<tr>
<td>Palo Verde $500</td>
<td>Recognition Announcement During Conference</td>
</tr>
<tr>
<td>Ironwood $1,000</td>
<td>Recognition Within AAEE 2019 Annual Report</td>
</tr>
<tr>
<td>Saguaro $3,000</td>
<td>Conference Program Ad Listed</td>
</tr>
<tr>
<td>Sonoran $5,000</td>
<td>Conference Program Ad Business Card</td>
</tr>
<tr>
<td></td>
<td>Conference Program Ad Quarter Page</td>
</tr>
<tr>
<td></td>
<td>Conference Program Ad Half Page</td>
</tr>
<tr>
<td></td>
<td>Conference Program Ad Full Page</td>
</tr>
<tr>
<td></td>
<td>Conference Exhibit Booth</td>
</tr>
<tr>
<td></td>
<td>2 Tickets to Dinner / Keynote</td>
</tr>
<tr>
<td></td>
<td>2 Full Conference Passes</td>
</tr>
<tr>
<td></td>
<td>Conference Attendees Contact Information List</td>
</tr>
</tbody>
</table>

We are happy to adjust opportunities to accommodate your goals and needs. Please contact Shawn McCrohan at development@arizonaee.org or (602) 345-1474 to discuss your options.
Additional Sponsorship Opportunities

- Conference attendee scholarships
- Conference strands
- Workshops
- Train-the-trainer sessions
- Field trips
- Welcome reception
- Breakfast
- Lunch
- Awards banquet

In-Kind Contributions

In-kind contributions help keep event costs low and enable AAEE to serve more educators.

Opportunities for in-kind donations include:

- Printing services for event materials
- Alcohol for reception or awards banquet
- Food for special sessions
- Give-away items for attendees/presenters
- Lanyards and/or badge printing
- Swag bags
- Water bottles or thermos give-aways

In-kind donations will receive sponsor benefits based on donation value (see packages chart.)

Past Sponsors

North American Association for Environmental Education

UNIVERSITY OF OREGON

environmental fund for arizona

Become an AAEE 2019 Conference Sponsor Today!

We are happy to adjust opportunities to accommodate your goals and needs.
Contact Shawn McCrohan at development@arizonaee.org or (602) 345-1474.